

ARGYLE HIGH SCHOOL

2011-2012 Yearbook

Advisor: Terra Lyon
tlyon@argyleisd.com
(940) 262-7777

Argyle High School
800 Eagle Drive
Argyle, TX 76226

Hello Senior Parents!! This is a big year for you and your Senior! How do you do all the activities that come with a senior year and *still* catch all the memories? By purchasing a yearbook & senior ad! The yearbook staff has reserved space at the back of our yearbook so that we can offer you the opportunity to “personalize” your child’s yearbook in a very special way with a Senior Recognition Ad. This is a special and unique way to recognize this time in their lives. If you don’t have all the photos you want to include at this time, you can send the pictures by a later deadline, but reserve your space today because space IS limited.

So remember, to reserve your space, follow these guidelines:

Step-by-step instructions

1. Select ad size.
2. Select a standard ad design from website.
3. Complete the Order Form provided.
4. Provide photos for each space in the ad. Note “Tips for Photo Submission” on this sheet.
5. Write text for the ad on the Order Form or attach it on a separate sheet.
6. Provide payment.
7. Deliver or mail all of the materials to yearbook staff by the deadline(s) below.

Prices/sizes: color ads

Process color ads are available in the following sizes for the prices shown.

- **1/4 page: \$110.00**
- **1/2 page: \$200.00**
- **Full page: \$340.00**

“Tips for Photo submission”

- Do not cut, glue or tape photos.
- DO NOT SEND ORIGINAL PHOTOS. PLEASE MAKE COPIES. The school, yearbook staff or the yearbook company **do not accept responsibility for lost or damaged photos.**
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.

• It is best to send digital photos

***The staff prefers digital pictures when available, but a hard copy will be accepted. If you are sending in photos digitally they must be in a .jpg format. You can send them in on a CD or email them to the advisor.

- **The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff’s standards.**

AD, PICTURE, & PAYMENT DEADLINE:
FINAL DEADLINE: WEDNESDAY, JANUARY 4TH ***

Remember, purchasing a senior ad DOES NOT mean you have purchased a yearbook! Don’t want you to get them mixed up. Yearbooks cost \$60. Look for a letter from Jostens in the mail soon about this, or you can go online to the bottom of the high school website to find the Jostens link or www.jostens.com and order yours there.

ARGYLE HIGH SCHOOL

Recognition Ad Order Form

To reserve yearbook space please respond by providing the following:

- This completed Order Form
 - Ad Photo(s)
 - Ad Text
 - Check payable to:
Argyle High School - Yearbook
 - Mail or deliver to:
Argyle High School
Attn: Terra Lyon/Yearbook
800 Eagle Drive
Argyle, TX 76226
-

Customer data

Student's Name _____

Parent/Purchaser's Name _____

Address/City/State/Zip _____

Your Signature _____

Daytime Phone _____

Evening Phone _____

Email (please print) _____

Advertising Data

Check the ad size requested:

COLOR:

1/4 page: \$110.00 _____

1/2 page: \$200.00 _____

Full page: \$340.00 _____

Provide the following design information:

- Is this ad a surprise for the student? Yes _____ No _____
- Design #: _____
- Number of photos provided: _____
- Type of photos: digital, cd, hard copy, etc.

- _____
- Neatly print ad text below (you may submit on another sheet of paper):
-

Payment

_____ Total amount paid

_____ Check included**

_____ Cash included [do not mail cash]

_____ Money order included

**Make checks payable to AHS Yearbook

DEADLINE REMINDER:

*** JANUARY 4TH ***

Remember, purchasing a senior ad DOES NOT mean you have purchased a yearbook! Don't want you to get them mixed up. Yearbooks cost \$60. Look for a letter from Jostens in the mail soon about this, or you can go online to the bottom of the high school website to find the Jostens link or www.jostens.com and order yours there.