

ARGYLE HIGH SCHOOL

2009-10 Yearbook

Advisor: Paula Smith
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Argyle High School
800 Eagle Drive
Argyle, TX 76226

Hello Senior Parents!! This is a big year for you and your Senior! How do you do all the activities that come with a senior year and *still* catch all the memories? By purchasing a yearbook & senior ad! The yearbook staff has reserved space at the back of our yearbook so that we can offer you the opportunity to “personalize” your child’s yearbook in a very special way with a Senior Recognition Ad. This is a special and unique way to recognize this time in their lives. If you don’t have all the photos you want to include at this time, you can send the pictures by a later deadline, but reserve your space today because space IS limited.

So remember, to reserve your space, follow these guidelines:

Step-by-step instructions

1. Select ad size.
2. Decide if the ad will appear in color or black and white.
3. Select a standard ad design.
4. Complete the Order Form provided.
5. Provide photos for each space in the ad. Note “Tips for Photo Submission” on this sheet.
6. Write text for the ad on the Order Form or attach it on a separate sheet.
7. Provide payment.
8. Deliver or mail all of the materials to yearbook staff by the deadline(s) below.

Prices/sizes: black & white ads

Black and white ads are available in the following sizes for the prices shown.

- **1/8 page: \$50.00**
- **1/4 page: \$85.00**
- **1/2 page: \$140.00**
- **Full page: \$250.00**

Prices/sizes: color ads

Process color ads are available in the following sizes for the prices shown.

- **1/8 page: \$80.00**
- **1/4 page: \$100.00**
- **1/2 page: \$180.00**
- **Full page: \$300.00**

“Tips for Photo submission”

- Do not cut, glue or tape photos.
- If the ad is black and white, any color photos submitted will appear in black and white.
- DO NOT SEND ORIGINAL PHOTOS. PLEASE MAKE COPIES. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical (tall) photos for vertical spaces and horizontal (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.

- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
 - Photos will be returned when the yearbooks arrive.
- ***The staff prefers digital pictures when available, but a hard copy will be accepted. There is a link on the high school website that will allow you to upload your pictures as well as name/order them. That would be the most preferable way to send pictures. If you are sending in photos digitally they must be in a .jpg format. You can send them in on a CD or email them to the advisor.

Special considerations

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.
- Color is sold on a space available, first-come, first served basis. If your ad is unable to run in color, it will be printed in black and white and you'll be refunded the difference.

AD & PAYMENT DEADLINE: ******EXTENDED/FINAL DEADLINE:*** ***DECEMBER 18TH ******

FINAL PICTURE DEADLINE: ***DECEMBER 18TH***

For any questions please contact advisor:
Paula Smith (940) 262-7777 or psmith@argyleisd.com

Remember, purchasing a senior ad DOES NOT mean you have purchased a yearbook! Don't want you to get them mixed up. Yearbooks cost \$60. Look for a letter from Jostens in the mail soon about this, or you can go online to the bottom of the high school website and order yours there.

ARGYLE HIGH SCHOOL

Recognition Ad Order Form

To reserve yearbook space please respond by providing the following:

- This completed Order Form
- Ad Photo(s)
- Ad Text
- Check payable to:
Argyle High School - Yearbook

- Mail or deliver to:
Argyle High School
Attn: Paula Smith/Yearbook
800 Eagle Drive
Argyle, TX 76226
-

Customer data

Student's Name

Parent/Purchaser's Name

Address/City/State/Zip

Your Signature

Daytime Phone

Evening Phone

Email (please print)

Advertising Data

Check the ad size requested:

BLACK & WHITE:

1/8 page: \$50.00 _____

1/4 page: \$85.00 _____

1/2 page: \$140.00 _____

Full page: \$250.00 _____

COLOR:

1/8 page: \$80.00 _____

1/4 page: \$100.00 _____

1/2 page: \$180.00 _____

Full page: \$300.00 _____

Provide the following design information:

- Is this ad a surprise for the student? Yes _____ No _____
- Design #: _____
- Number of photos provided: _____
- Type of photos: digital, cd, hard copy, etc.

- Neatly print ad text below (you may submit on another sheet of paper):

-
-

Payment

_____ Total amount paid

_____ Check included**

_____ Cash included [do not mail cash]

_____ Money order included

DEADLINE REMINDER:

*****DECEMBER 18TH*****

*****EXTENDED DEADLINE*****

**Make checks payable to AHS Yearbook